

# Pathfinder® Ultra® Silver 6032™



Combines outstanding small and medium size label printing value with unique productivity enhancing **“PRINT AND APPLY”** capabilities.

From Concept to Checkout

**PAXAR**

We Make Your Sales Work(s)™



Creative Services

Product Branding

Labeling Systems

Global Data Distribution

Security Solutions

Inventory Tracking

Retail Control Systems

Pricing Systems

# Increase productivity and save money.

**Q:** Do you need a fast, easy way to produce bar code labels?

Are you looking for ways to get the most out of your already stretched labor dollar?

Would you like to eliminate the never ending cost of replacing cables?

**A:** Paxar's Pathfinder® Ultra® Silver

## Make item marking easier with portable and accurate print and apply solutions.

A one-piece solution speeds marking processes in-store, in a manufacturing environment and in your distribution center.

- Increase productivity by leaving one hand free while applying labels.
- Save money by eliminating waste of sheets of laser labels.
- Less downtime with no cables to break.
- Increase productivity by eliminating time-consuming walks to and from a stationary printer.

## Low cost, complete pricing system for portable, small label printing.

Paxar's Pathfinder Ultra Silver 6032 enhances productivity by combining a keyboard, scanner (optional), and label printer in a unique "PRINT AND APPLY" design. Retailers and manufacturers will find it perfect for item labeling and markdown applications where scanning or key entry of data is needed, where it is useful to bring the printer to the merchandise (not visa versa) and where one handed "PRINT AND APPLY" capabilities provide advantages.

## Ultimate in off line, portable printing.

The Ultra Silver provides labels already peeled from the backing in a unique, print and apply design. It combines key or scanner data entry with printing in a one piece handheld, with productivity enhancing ergonomics. Lithium ion battery technology provides longer battery life for less downtime due to battery changes. Users of the Ultra Silver experience less hand fatigue and are able to perform their functions for longer periods of time due to the ergonomically designed handle and weight distribution of the Ultra Silver. In fact, the rugged design (made from durable plastics and rubber over molds) provides a soft surface that feels good in the hand while it helps the user hold the Ultra Silver. Faster processing technology allows the user to get the first label out in one half of a second or less, increasing the speed of label application. All this plus Paxar's patented print and apply design make the Ultra Silver a great value for small label applications.



#### *APPLICATIONS*

- ✓ **Markdowns**
- ✓ **In-Store Pricing**
- ✓ **Item UPC Marking**
- ✓ **Item Identification**
- ✓ **Routing**

#### *PRODUCTIVITY ENHANCEMENT*

- ✓ **Keeps one hand free to move merchandise as you mark.**
- ✓ **Eliminates walk time to a stationary printer.**
- ✓ **Eliminates downtime between scanning, printing at a station, and returning to items being marked.**
- ✓ **Prints and applies in one motion - accomplish the job faster than applying by hand.**

## **Why Paxar?**

When you need a portable print and apply system for markdowns and item marking, no one offers more solutions than Paxar. All our printers generate accurate, crisp bar codes and alphanumerics. We offer a turnkey system complete with printers, supplies, software, service -- and we offer them globally

### **Supplies**

For smooth and reliable performance, only Paxar supplies are recommended for use with Paxar in-store scanner-printers. Paxar accessories are available worldwide so your labels will be uniform in appearance regardless of where the goods are sold. Paxar labels offer virtually 100% scannability cutting wasted rescanning time and labeling. Customized tags and labels meet specific needs and help build your brand recognition.

### **Service**

Paxar meets your global needs for scanner-printer service. Unlike most manufacturers, Paxar does not outsource its service to third parties with little or no bar code expertise. Every Paxar printing system is fully supported by the Paxar Service Group, the largest network of full-time bar code technicians in the industry, each with an average of 19 years' experience.

### **Warranty**

In addition to the standard one-year warranty, a variety of service plans are available to meet your needs. Both on-site and ship-in service are available.

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